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Age IAT

1. Were you surprised by the results of the Age IAT? Why or why not?

**No, I wasn’t, since I could predict that implicitly, there is most likely a preference for young people than old people. Automatically, I might associate good words with younger people (i.e., young age) and bad words with older people (i.e., old age). Consciously, I wouldn’t make this automatic association.**

1. Do you think that the IAT accurately assessed your implicit attitude on ageism? Why or why not?

**I believe it was an accurate assessment. Although I feel that the order in how the tests were presented may have influenced the results, even though it was stated that wasn’t a factor that could influence results.**

1. Describe the rationale behind the IAT. Include your own definition of an implicit attitude in your response.

**The rationale is to see how quick a person’s reaction time is when associating good or bad words with either young or old people. This is calculated by how fast a person presses either the I or E key on a keyboard. In my opinion, an implicit attitude is an unconscious idea we have on a certain topic or a connection we make between two things.**

1. Why do you think researchers might use the IAT to obtain information about others instead of relying on self-report measures?

**The IAT provides more concrete information on the unconscious attitude people have toward certain things. A self-report measure would allow for people to consciously think of their answer and not present the true thinking they may have.**